

Order / Rev: 37554
 Alt Order #: 08879341
 Flight Dates: 10/10/12 - 10/16/12

Advertiser: Heller - NRSC
 Product Desc: NRSC-HELLER
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	8	10/10/12	10/10/12	Wed 9-10p Criminal Minds	CM	9-10p	--W----	:30	1	\$2,500.00	LV2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$2,500.00		0.00			
N 7	8	10/10/12	10/12/12	The Talk 2-3P The Talk	CM	2-3p	--WTF--	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					1	\$375.00		0.00			
N 8	8	10/16/12	10/16/12	Tue 10-11p ET	CM	10-1030p (10:00 PM-10:30 PM)	-T-----	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$350.00		0.00			
N 9	8	10/16/12	10/16/12	Tue 10-11p Inside Edition	CM	1030-11p (10:30 PM-11:00 PM)	-T-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$325.00		0.00			
N 10	8	10/10/12	10/12/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	--WTF--	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					2	\$500.00		0.00			
N 11	8	10/13/12	10/13/12	ACC Football ACC Football	CM	930a-12pm	-----S-	:30	1	\$1,050.00	LV1	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$1,050.00		0.00			
N 12	8	10/14/12	10/14/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$1,225.00		0.00			
N 13	8	10/13/12	10/13/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$225.00		0.00			
N 14	8	10/13/12	10/13/12	Sat 1135p-1235a Priv P Private Practice	CM	1135p-1235a	-----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$95.00		0.00			
N 15	8	10/13/12	10/13/12	Sat 135-235a Cold Squad Cold Squad	CM	135-235am	-----S-	:30	1	\$40.00	LV2	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$40.00		0.00			
N 16	8	10/10/12	10/12/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	--WTF--	:30	1	\$25.00	LV4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					1	\$25.00		0.00			
N 17	8	10/10/12	10/12/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	--WTF--	:30	1	\$20.00	LV3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--WTF--					1	\$20.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/08/12-10/14/12		8 News Now 4-5a	4-5a		--WThF----	:30		(\$20.00)	0.00	NM			
See MG 17.2															
2	8	10/10/12-10/10/12		8 News Now 4-5a	4-5a		--W-----	:30		\$20.00	0.00	NM			
Ⓜ MG for 17.1 10/10															
N 18	8	10/13/12	10/13/12	Sat Prime Special KLAS Movie: The Fan	CM	730-10p	-----S-	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					2	\$500.00		0.00			
N 19	8	10/13/12	10/13/12	ACC Football ACC Football	CM	930a-12pm	-----S-	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00

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N19	8	10/13/12	10/13/12	ACC Football ACC Football	CM	930a-12pm	-----S-	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-			1			\$300.00		0.00			
N20	8	10/13/12	10/13/12	Sat 135-235a Cold Squad Cold Squad	CM	135-235am	-----S-	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-			1			\$100.00		0.00			
													Totals	23	\$24,705.00